

Are you ready for COP28?



Leidar Support around COP28 in Expo City, Dubai

30 November – 12 December 2023

COP28 is an important milestone to measure the countries' progress against their National Defined Contributions. It is seven years since the Paris climate treaty was signed in 2016 and there is another seven years to go to 2030, when the world has committed to reduce the overall emissions by 43%.

Under the headline 'Unite'. Act. Deliver.', the conference hosts' ambition is to deliver a transformational COP of action. It is an opportunity for political leaders, government officials, academics,

climate experts, NGO representatives and business leaders to drive forward the environmental agenda.

The conference is expected to convene over 50,000 delegates who will participate in the debates, present their public or private sector initiatives, and explore collaboration with potential partners.

As always, a huge media contingent will report on the event and the discussions.

How will you make an impact at the conference?



If you're planning to go to Dubai, we can help. We have extensive experience of supporting our clients at global events, whether at COP, the UN General Assembly, or the World Economic Forum in Davos.

We have advised clients on events, stakeholder outreach programmes and communications around the recent COP meetings in Glasgow and Sharm El-Sheikh, and have helped organise events, media interviews and speaking opportunities on site.

Through our team in Dubai, we can help with local intelligence, the organisation of meetings and on-the-ground event support.

Some of our services



Regulatory intelligence on negotiations before COP28



Event organisation support



Local and regional insights on the politics around COP28



Design of events collateral



Stakeholder mapping and outreach



Communications programme



Outreach programme development



Media relations



Local support for meeting programme



Social media outreach

@sanphotography

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